

Dedicated to
the four Rs...
Rescuing ... Recording ...
Restoring ... Re-creating ...
the authentic
New Berlin history

NEW BERLIN
Historical
SOCIETY



June 2025

MARK YOUR CALENDARS

OPEN HOUSE (FATHER'S DAY)
with **BEER GARDEN**

Sunday, June 15, 1–6 pm — Parade 2:30 pm

OPEN HOUSE & ICE CREAM SOCIAL
with **BEER GARDEN**

Sunday, July 13, 1–4 pm

OPEN HOUSE & HISTORIC DAY
with **BEER GARDEN**

Sunday, Sept. 7, 1–4 pm — Parade 2:00 pm

OPEN HOUSE & APPLEFEST
with **BEER GARDEN**

Sunday, October 12, 1–4 pm

MUSEUM OPEN DATES

The 2nd Sunday of every month 1–4 pm

how and why Wisconsin became the nation's leading beer producer and how it became so ingrained in our culture.

Museum Projects

There's been a lot of museum activity, getting ready for our summer events:

- A bookcase to house our collection of New Berlin Citizen newspapers has been completed along the west wall of the east bay.
- Two permanent display areas have been built on the east wall of the east bay. One will be dedicated to the Miss Wisconsin pageant.
- A rotating disco ball and a color spotlight was installed in the 1960s–1970s display area.



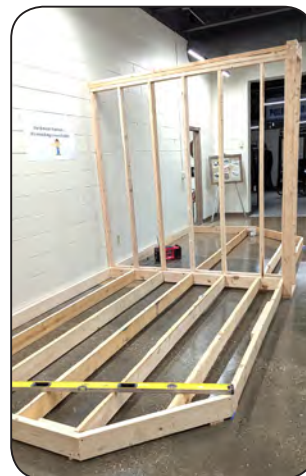
Citizen Bookcase along the west wall. A big THANK YOU to the New Berlin Junior Woman's Club for providing the funding.

2025 Spring Membership Meeting

President Anne Marquardt opened the meeting by sharing some of our ongoing projects and upcoming events with the 40 people attending. We then were entertained by Jim Draeger, a Wisconsin State Historical Society author, with his presentation on his book "Bottoms Up: A Toast to Wisconsin's Historic Bars and Breweries". With Jim's great sense of humor, we learned



Author Jim Draeger



New display areas under construction



Disco ball

Miss Wisconsin Pageant And Parade



The 2025 Miss Wisconsin Competition will take place Saturday, June 21 at the New Berlin West Performing Arts Center. Above: the Crowning of Jennifer Schmidt, Miss Wisconsin 2021

The **Miss Wisconsin Scholarship Organization** has moved its headquarters from Oshkosh to New Berlin! There is a parade of the contestants at 2:30pm on June 15th, our Open House date. The public will be able to meet the contestants at the Park after the parade. National Avenue will be closed from Barton Rd to Glengarry Rd. Please plan to arrive before 2pm to catch a shuttle bus from either Ronald Reagan School on Calhoun and National Avenue or Prospect Hill Garden Center on National Avenue which start running at 1pm.

Open House Road Closing Changes

As we mentioned in the March Newsletter, we have been given permission to close National Avenue during all our Open Houses which will make it much safer for everyone. Shuttle buses will run for each event from the Prospect Hill Garden Center. The exception is the June Open House with the Miss Wisconsin parade, as mentioned above.

Community Events

Junior Woman's Club Easter Egg Hunt: Our Society enjoys this event so much that we always attend. We set up a booth to share our information with the parents of the children that are there to have lots of fun.

Safety Saturday: Mid-May is always the time you will find LOTS of activity at the Froedtert Hospital parking lot. The kids love being able to "Touch a Truck" from the fire department and police vehicles and we are there in our tent sharing our summer schedule with the visitors.

Winterfest: The City Recreation Department sponsored Winterfest at the new ARC building. We had a table there, the Library sponsored activities for families, the Chamber of Commerce sponsored Discover New Berlin and outside activities were at Malone Park. Fun times for all who attended.

Tours

We love welcoming student tours which give us a chance to share our local history with them.

- **May 7,** a group of 22 4K students from Christ Lutheran School, Big Bend, enjoyed visiting the buildings.



May 7th tour: Children enjoy watching the miniature logging camp in action

- **May 30,** a Waukesha homeschool group of 36 children visited the buildings and had their lunch on the park grounds..
- **June 2,** Poplar Creek 2nd grade students visited the Park, enjoyed their lunch in the Museum and moved on for a visit with Mayor Ament.
- **June 6,** Castle Senior Living of New Berlin will visit the Museum.
- **June 19,** Adaptive Community Approach Program (ACAP) of Waukesha will tour.



NBHS table at the Junior Woman's Club Easter Egg hunt



The NBHS Fire Truck on display at Safety Saturday

In Memoriam

Judy J. Groat (nee Hubrich) passed away on March 15 at the age of 93. Her family owned and operated Sunny Slope Gardens Nursery for many decades.

Genevieve Weston passed away on March 28th at the age of 95. In 2005 the Weston Antique Orchard property was donated to the City and in time the buildings will become part of the Society's exhibition space. The Weston family continues to operate the orchard and participate in our Open House events.



Ken and Genevieve Weston

New Members

- Art & Marilyn Hebert
- Rand Groat

Father's Day and Beer Garden OPEN HOUSE AT HISTORICAL PARK

SUNDAY, JUNE 15, 2025 FROM 1 PM TO 6 PM
19765 NATIONAL AVE, NEW BERLIN



Live Music
by
Music6s



Celebrate Father's Day
Bring Dad for a
Free Root Beer



Parade at 2:30PM
Featuring **Miss Wisconsin Delegates**

Refreshments at the Gazebo:
Home Made Desserts
Hot Dogs, Hamburgers,
Beverages



Off site parking at **Prospect Hill Garden Center and Ronald Reagan Elementary** with **free** bus transportation to grounds

No Admission Charged
Donations appreciated

Please visit our local New Berlin Hotels
La Quinta Inn and Holiday Inn Express

Presented by:
New Berlin Historical Society
For more information
www.newberlinhistoricalsociety.org
at New Berlin, WI Historical Society



Memorials

- Joan Totten in memory of Genevieve Weston - \$100
- Rand and Roger Groat in honor of their mother Judy Groat- \$200

Thank You!!...to all our donors since our last newsletter

- Bob Rafel - \$15.00
- Junior Woman's Club - \$800 to support our mission to save our local history.

2025 OFFICERS AND DIRECTORS

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New Berlin, WI Historical Society